



GROUNDSWELL
FUND



DEFENDING & ADVANCING BODILY AUTONOMY

Catalyst Fund for Reproductive Justice
2022 Report



Image Courtesy of Black Women for Wellness

GROUNDSWELL'S

CATALYST FUND FOR REPRODUCTIVE JUSTICE

Established in 2013, the Catalyst Fund supports **reproductive justice organizing led by women of color, low-income women, and transgender people**. We prioritize efforts that use grassroots organizing to advance policy and systems change. While centering efforts led by women of color, the Catalyst Fund also supports work led by low-income white women, transgender, and gender-expansive people. Together, these constituencies experience the greatest reproductive health disparities and the largest barriers to reproductive freedom in the United States. Particular attention is paid to organizations **building cross-movement alliances between reproductive justice efforts and other social justice organizations**, such as labor unions, environmental groups, and more.

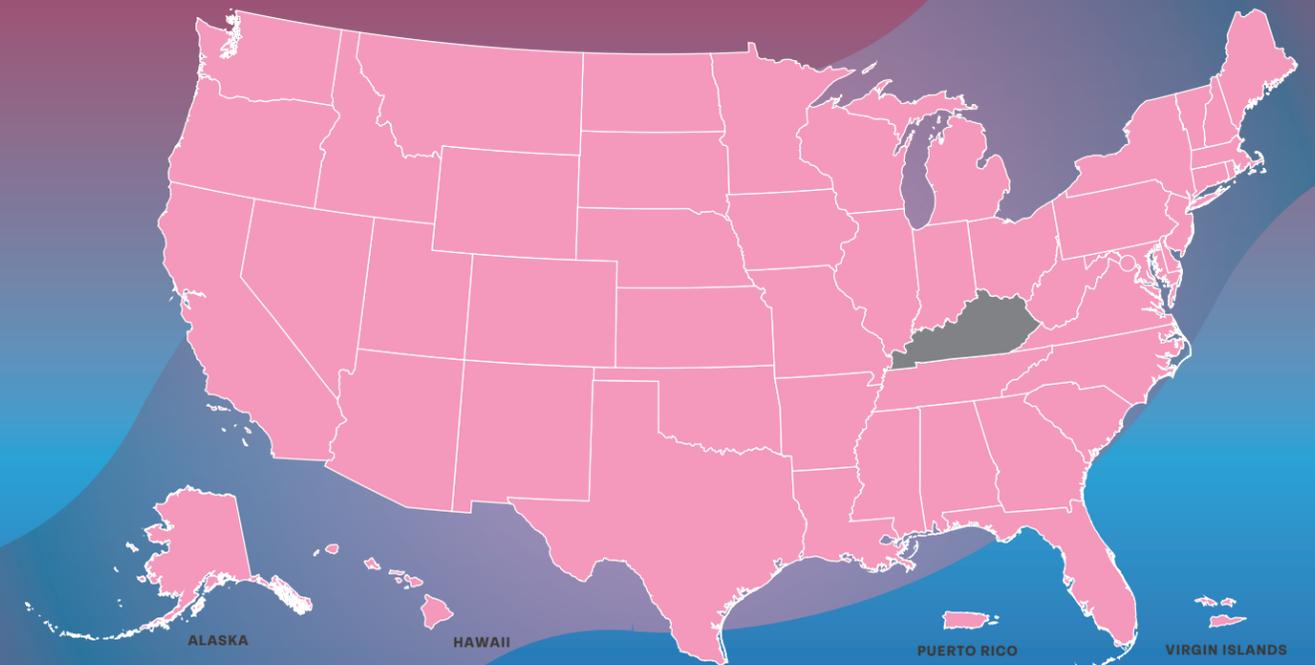
Many of our grantees have been able to advance reproductive health and **protect the right to bodily autonomy** despite the *Dobbs* decision.

BY THE NUMBERS

The Catalyst Fund supports national, regional, local, and state-based organizations



2022 States with Catalyst Fund Grantees



Rapid Respond Fund's are dispersed in every state except West Virginia, as well as Puerto Rico, US Virgin Islands, and Washington, DC.

URGE (Unite for Reproductive and Gender Equity)



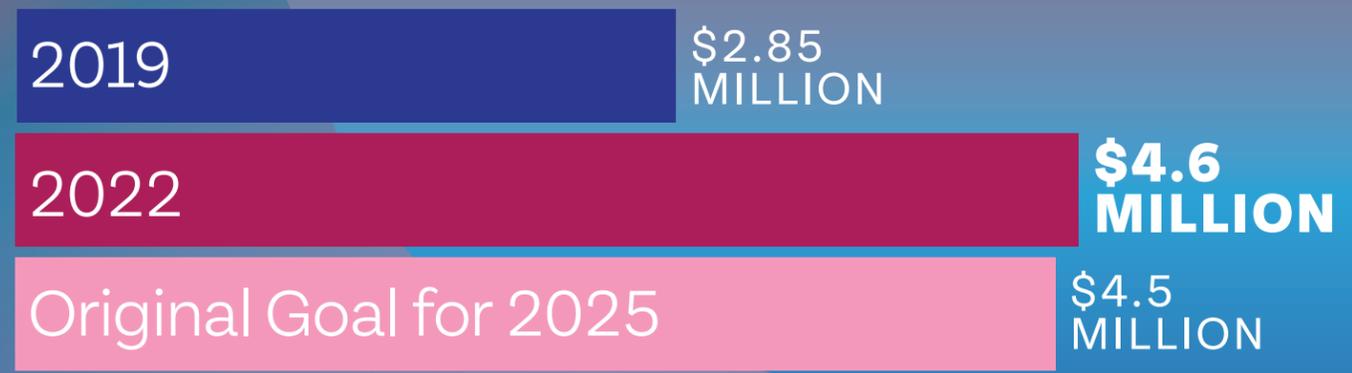
Image Courtesy of URGE



Kansas' critical win on abortion rights underscores the importance of building grassroots power in all regions

SUCCESS! FIVE-YEAR FUNDING GOAL ACHIEVED IN LESS THAN THREE YEARS

In 2020, as part of Groundswell's five-year strategic Blueprint, the Catalyst Fund set the ambitious goal of **distributing \$4.5 million annually by 2025**. Here's a peek at our progress after passing the midway point last year. As you can see, thanks to the incredible generosity of our supporters, **we have already exceeded that goal!**



Thank you for making this possible!

URGE accomplished what many believed was impossible: a win for abortion rights in Kansas after the fall of Roe.

As part of a broad coalition in Kansas, **URGE** successfully **defeated an amendment to the state constitution that would have banned abortion**. In this effort, URGE built on years of base-building and organizing and made over 25,000 phone calls to Kansas voters, collected hundreds of pledges to vote 'NO,' and sent mailers to nearly 20,000 young voters of color across the state.

On election day, leadership from groups on-the-ground organized en masse to get folks to the polls. This included **URGE Kansas**, Trust Women, ACLU of Kansas, and Planned Parenthood Great Plains Votes, as well as a broad statewide coalition supported by national organizations and resources from across the country. In the end, **more than**

500,000 people in Kansas voted against the amendment, securing almost 60% of the vote.

With abortion now a state-by-state fight, **URGE** is ready to hold the line across the South and Midwest. They are committed to defending the self-determination and bodily autonomy of young people. And they will keep fighting until we regain the right to abortion and fully realize our shared vision of reproductive justice for all. [🌐](#)

MISSION: URGE envisions a liberated world where we can live with justice, love freely, express our gender and sexuality, and define and create families of our choosing. To achieve our vision of liberation, we build power and sustain a young people's movement for reproductive justice by centering the leadership of young people of color who are women, queer, trans, and nonbinary, as well as people of low incomes.

We invite you to learn more about their work at urge.org

“ Young people today are constantly depicted as disengaged and irresponsible. In fact, we are anything but... We are powerful, engaged, and ready to lead. – URGE

Black Women for Wellness

GRANTEE
IN ACTION



Campaign against carcinogenic body powder highlights intersections of environmental, racial, and reproductive justice

In a major victory, Johnson and Johnson (J&J) announced they will **stop global sales of their talc-based baby powder laced with asbestos** and switch to a corn starch-based formula by the end of 2023. This victory would not have happened without many years of organizing, consumer advocacy, and pressure campaigns led by **BLACK WOMEN FOR WELLNESS**.

Internal documents showed that J&J knew about the links between talc and ovarian cancer for decades, but chose to continue selling the product. They even focused their marketing on low-income Black and Brown communities in the United States and Global South, despite knowing about the product's devastating effects.

In response, **Black Women for Wellness** organized a coalition of more than 300 grassroots groups and stakeholders to put pressure on J&J. And in 2020, when

the company released a statement in support of the Black Lives Matter movement, **Black Women for Wellness** called out their hypocrisy in a **letter to the CEO** and a press release with more than 170 supporting organizations.

This hard-won fight is a major victory for environmental health, racial equity, and reproductive justice. In their ongoing work, **Black Women for Wellness** fights to expand health care access for Black women and girls, reduce toxic chemicals that are prevalent in our community, and build power through advocacy. 🌐

MISSION: Black Women for Wellness is committed to the health and well-being of Black women and girls through health education, empowerment, and advocacy.

We invite you to learn more about their work at [bwwla.org](https://www.bwwla.org)

“ We have seen firsthand the devastating impact that systemic oppression and environmental hazards have on my community. That is why we are so passionate about building a holistic future of wellness for Black women and girls. – **BLACK WOMEN FOR WELLNESS** ”



Image Courtesy of Black Women for Wellness

ABOUT GROUNDSWELL OUR GIVING LOOKS DIFFERENT

Groundswell's model of philanthropy is different because of who we are—a foundation run by women of color and transgender people of color who come out of grassroots organizing. **We know where to invest for transformative change and how best to fuel today's most revolutionary movements for reproductive and social justice.**

Groundswell Fund aims to strengthen our movements for social change by resourcing organizations that center the leadership of women of color—particularly those who are Black, Indigenous, and transgender.

The immense generosity of our community of supporters has enabled Groundswell Fund and our sibling 501(c)(4) organization, Groundswell Action Fund, to move nearly \$180 million to the field. This makes Groundswell **one of the largest funders of both the reproductive justice movement and women of color-led organizing in the United States.**

To learn more, please visit groundswellfund.org and groundswellactionfund.org.



Back Cover:
Image Courtesy of
Black Women for Wellness

Back Cover:
Image Courtesy of URGE



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[GROUNDSWELLFUND.ORG](https://www.groundswellfund.org)